O'Neill's

Ladies' and Misses' Sailor Hats.



An Extensive Assortment, comrising the correct shapes in

and Split Straw. Also a large variety of

Simply Trimmed Sailors. LOWEST PRICES.

Fine French Flowers AT LESS THAN COST!

Now on sale, a large assortment, including the latest and best Novelties, all new goods, just imported,

10c.,25c. and 48c. Bunch

Sale of Ribbons!

Double Face Satin Ribbons, 31 Rough and Ready, Milan inches wide, with cord edge and in all shades; also a large variety of Fancy

15c. 19c. yard.

Sixth Avenue, 20th to 21st Street.

On Wednesday and Thursday, May 16th and 17th.

TRIMMED MILLINERY.

Original designs,-latest fashionable trimmings,-for summer wear. Hate for every variation of costume,

> \$10,00 each'; Value \$15.00 and \$25.00.

JAMES McGREERY & CO.. Twenty-third Street.

Stern Brothers

Ladies' House Gowns

of Linen Lawns, Batistes , \$3.25 to \$13.95 and Dotted Swisses, And also offer the remainder of

Cashmere, Crepon at \$3.95 to \$19.75 and Albatross House Gowns,

Greatly Below Regular Prices.

Men's Furnishing Dep't

Bat-wing Ties all lengths, 63c English Foulard Silks Reversible Four-in-Hands, Puff & Knot Scaris, Their own importation Flowing End Scaris, Foulard Handkerchief Scarfs Reversible Four-in Hands and Knots,

Mercerized Cheviot Flowing-End Scarfs in self figured white and fancy effects, Madras Stock Ties. White and Colored, square and pointed ends,

Ladies' Underwear (First Floor) . At Exceptionally Low Prices

> Fine Imported Cotton and Liste Thread Swiss Ribbed Vests. Liste Thread and Stik Mixed Fancy Swiss Ribbed Vests, Fancy Silk and Fine Lisle Thread Swiss Ribbed Vests, Embroidered Fronts, Pure Silk Plain and Fancy Swiss Ribbed Vests, Handsome Embrotdered Fronts.

West Twenty-third Street

barometer.

World Help Wants make a business Just one seat for just one fare, One World ad. and you are there.

LADIES' WRAPPERS AND

GOLF SKIRTS.

3rd Ploor.

White, or colored, striped dimity.

\$3.25. White, corded lawn,-trim-

med with lace,

\$4.75.

White lawn,-trimmed with embroidery,

Golf Skirts, -cloths of various weights and colors. Lengths 36 to 42 inches, \$5.00 each.

JAMES MCGREERY & CO. Twenty-third Street.

Handsome, black lace covers over white silk, fine and heavy laces, -exquisite patterns.

Embroidered chiffon,black, white and colors. Exclusive, novelty handles, -finished with fine cut steel on white enamel,-eagle heads with jewel eyes,and spiral rolled ribbon.

Coaching parasols, made of plain or fancy taffetas,pastel shades, -with spiral" ribbon handles. Parasollettes.

JAMES McGREERY & CO. Twenty-third Street.



West 14th St. Formerly LUDWIG BROS.

CHOICEST MATTINGS.

Prices Astonishingly Under Regular Figures.

Without exaggeration the greatest Matting sale of the year. You will never have better chance to get sweetly clean, wholesome, fresh and handsome Chinese and Japanese Mattings of recent importation for so little money. The enormousness of this purchase alone-allows us to sell at the figures we quote. An inspection will emphatically convince you they are the most remarkable bargains of their kind ever offered.

3,000 Yards of Fancy Chinese Matting; worth 85.88 for 40 yard rolls; our 3.49; per 9c 17,000 Yards Reversible Japanese Mattings, beautiful inserted colored figures; guaranteed perfect and fresh; worth \$0.00 per roll of 40 5.98; per yards; our price, per roll

20,000 Yards of Carpet Designed Government Clatting, nothing prettier ever displayed; exquisite patterns; all rich Oriental colors: worth \$12.98 per 40 yd. roll, our 8.98 Per yard 221/20

10.000 Yards Genuine Damask Matting; the heaviest and most durable known for extra hard wear; this matting weighs from her to 115 pounds and cannot be landed for 9.98 Per yard 25c



图 A Truly Wonderful Floor Covering.

49c. Linoleum-Oilcloth at 271/2c. Square Yard.

When we introduced this unusual and remarkable invention it bounded into instant popularity. We have sold thousands of yards, and we announce the arrival of a fresh shipment which goes on sale to-morrow. Faced like oilcloth, but on a light linoleum body; will give splendid service for at least two years; 2 yards wide; striking patterns and rich colorings 2720

You Save Dollars When You Buy Carpets Here. Our offer to make, line and lay free of charge all carpets you buy at this store means an im-

portant saving to you. Consider, too, the exceptional lowness of the prices, and the richness, newness and variety of carpets.

Ingrain Carpets - Union in 25c grain, Lyd wide Star Super 48c Extra quality Tapestry Brussels 69c Housels Garpets - Tapestry Brussels 69c Host quality Axminster and Velvet Car. 90c Host quality Axminster 48c Extra quality Tapestry Brussels 69c Wilton Velvet Stair Carpet 75c

Lace Curtain Sale at Less than Half Prices. Used as samples; half of each pair slightly mussed; other half new.

Irish Point Lace Curtains. Window Shades. Furniture Slip Covers. materials.

Tapestry Portieres. Wire Screens. \$8.00 Portieres at, pair 4.50 and Adjustable Wire Window Screens: \$6.00 Portieres at, pair 3.48 size window. 17c \$4.50 Portieres at, pair....



\$12.98 Blue and White Japanese

Rugs at \$1.90; genuine delf blue; t yards long and three yards 7.98

\$4.98 for \$8.50 Steel and Brass Beds.

Exactly like cut. Full brass

mounts and vases; heavy

brass rod head and foot, and

ues; very special bargain. 4.98

fancy brass scro'l; made in

all sizes, regular \$8.50 val-

200 styles of Go-Carts and Baby Carriages at



Mattresses. Genuine African Fibre Wool Mattresses, covered with satin stripe ticking, made up to your order to fit any sire bed and guaranteed to give satisfaction: 3.75 Wool Top Mattresses, well made, good, clean filling eovered with fancy Amoskeag tickling with 1.88 leatner tuffs; \$3.50 values at. 1.88 All-Hair Mattresses, covered with first-class A. C. A. ticking, closely tufted, all sizes; an \$5.50 value 4.98

Ehrich Bros.

Undermuslins Underpriced.

lust the right weight for these warm days; made in just the right manner to give thorough, lasting satisfaction. It's not price attractiveness alone that lends interest to Ehrich underwear sales. Good quality will be found here at any price.

STRIPE SEERSUCKER SKIRTS. double umbrella ruffle, 48c GOWNS-Square and high neck. GOWNS-Muslin, pompadour yoke

of cluster of fine tucks, neck and sleeves finished with fine 48c embroidery, special embroidery, special FLANNELETTE WALKING SKIRT, extra wide umbreila ruffle, fancy colored border and

Corset Covers.

CORSET COVERS - Nainsook, blouse effect, circular yoke, tor-chon lace insertion, neck and sleeves finished with torchon, buttons, felled seams, drawing string at 59c

CORSET COVERS - Nainsook. square neck. Hampurg insertion, rimmed around neck and sleeves with embroidery. French seams. blouse front, light fitting 59c

DRESSING SACQUES-High neck, deep colling collar, fancy figured and striped lawns, neatly finished with embroidery, French 59c DRESSING SACQUES - Kimono

style, colored lawn, pretty Japa-rese patterns, white yoke, finished with broad band of 59c WALKING SKIRTS, umbrella Drawers.

DRAWERS - Umbrella shape, DRAWERS-Umbrella shape, cambrie, torchon and Point de Paris

DRAWERS, fine muslin, deep ruffle of embroidery, cluster of 39c

Gowns. trimmed with 4 or 6 rows of embroidery insertions, also colored lawn negligee gown. 59c

GOWNS-Empire style front, with insertions, revers, neck and sleeves trimmed with neat 59c embroidery ... scalloped edge; value 79c., 48c GOWNS High neck, square yoke.

two wide Hamburg insertions and cluster of fine tucks, neck and sleeves finished with em- 59c GOWNS Fine muslin, pompadour yoke of solid or spaced tucking trimmed with Hamburg 59c

Chemise.

CHEMISE, skirt length, Victoria lawn, circuiar yoke, deep fallover ruffle of lawn, edged with embroidery, neck and sleeves finished with Hamburg 59c edge and ribbon

CHEMISE, skirt length, Victoria lawn, circular yoke, deep fallover ruffle of lawn, tucked and edged with Point de Paris lace, neck and sleeves finished with neat lace edge 59c

shape, heavy muslin, deep hem-stitched ruffle, with wide 59c hem. French band... heavy muslin, neatly finished seams, trimmed with deep 59c shape, deep ruffle of lawn and founce of embroidery.... 59c torchon lace, insertion and wide edges. French band, dust 59c

with wide lace edge 59c WALKING SKIRTS, umbreila shape, extra quality muslin, deep ruffle of wide embroidery on umbrella ruffle, French 59c

Important Shirt Waist Offer.

ADJES SHIRT WAISTS, made of white lawn, trimmed with embroidery or fancy stripe lawn, front trimmed with accordion plaiting. Sea Island percales in fancy stripes, detachable 98c

An Attractive Hat Special.

Ladies' Fancy Braid Short Back Sailors, the most de- 25c sirable shape of the season; regular value 50c.; here at

Summer Dresses and Skirts.

LADIES' WHITE AND COLORED ORGANDIE DRESSES, latest FINE PIQUE SKIRTS, new inverted plait back; induce- 1.98 FINE REAL LINEN SKIRTS, all new cuts, at 2.25

DENIM SKIRTS, very popular, prettily braided, new cut, at .. 2.93

Clearing Sale of Mattings.

We're overstocked with mattings; therefore these price reductions just at a time when mattings are most in demand. We make direct importations. There's not a more carefully selected stock in the city. Regular \$12.98 grade, per roll. 9.98 Regular \$8.48 grade, per roll. 6.50 Regular 9.98 grade, per roll... 7.45 Regular 5.98 grade, per roll... 3.75

Men's Fancy Shirts at 50c.

All Worth \$1.00; Some Worth More. All latest patterns and in complete size assortment. Some stiffbosom shirts with eparate link cuffs, others negligee with silk fronts. And the bodies of these negligees are made of excellent materials that match the designs of the fronts. We chose those colors and combinations that we have learned to know as most durable and satis-

Here at 50 Cents Each.

MEN'S BALBRIGGAN SHIRTS AND DRAWERS, 49c. val- 29c MEN'S BALBRIGGAN SHIRTS AND DRAWERS, fancy col-

MEN'S IMPORTED MADRAS SHIRTS, negligee, some with cuffs attached, some with cuffs detached; some silk fronts, all from 98c America's best shirt-makers, worth \$1.25, \$1.50 and \$2.00, at

Notes of the Shoe Sale.





Ladies' COMFORT SHOE for tender feet, sewed, turned soles. 98c to 2.00 Ladles' Chocolate Kid LACE BOOTS, silk vesting and kid tops.

Ladies' Silk Vesting and Kid Top LACE BOOTS, made to sell at \$2.00, special..... 1.23 Ladies' fine black chrome tanned kidskin LACE AND BUTTON SHOES, like cut. all sizes, in widths from 1.95 Special bargain on table centre of store-Ladies' soft, bright dongola kidskin SHOES, silk top 98c facing, kid tips, worth \$1.75, special..... Ladies', Misses' and Children's Spring Heel OXFORD

TIES, tan and black dongola kidskin, kid and patent tips, latest styles. For Ladles, sizes 1.69 6th Ave. and 23d Street.

Summer Furnishings!

In the Men's Furnishing Department we offer to-morrow: Men's Enbriggan Shirts & Drawers, 60: Ea. at 38c.

A very superior quality Shirts, with long or short sleeves; Drawers, with regular Men's Liste Thread Shirts & Drawers, Men's & Boys' 75c. Hegligee Shirts. Se. 79c. Ea.

Made of good quality Madras, weven patterns, with laundered neck band and finished in white, earne, lavender and cuffs, all sizes, 12 to 175. A great bar-

Wen's Mercer and Liste Thread Shirts Men's \$1.50 Degligee Shirts 98c. and Drawers, 1.49 Ea.

Made of fine grade of Scotch Maires, in over twenty new and distinctive designs, all handsome weaves. Perfect in fit and flush. All sizes, it to 3.

For Ouick Selling and a Rapid Clearance We Will Offer To-Morrow the Following

Attractive Values in Millinery Department.

L'ADIES' SHORT BACK SAILORS in all colors, trimmed with rosettes of silk-mixed mulis, a splendid 1.98

LADIES' STYLISH TRIMMED HATS, trimmed with silk velvet ribbon 3.48



Cut in Untrimmed Hats.

UNTRIMMED HAFS for LADIES and CHILDREN'S BABY HATS in fancy of fancy and silk braids, all colors, from 21.45 49c from 49. to \$1.98, each marked 25c

Ladies' Taffeta Silk Hats warted Down to 98c. each.

These stylish hats are trimmed with straw braid, the colors are Lavender, Royal Blue, Castor and Pearl Gray. As the styles cannot be duplicated, we have made this great cut in price to effect a rapid clearance.

Black Silk Veivet Ribbon worth 1.59 to 2.50 1.00 There are 91, yards to the piece, 2, 234 and 3 inches wide. These Ribbons represent the balance of an importer's stock closed out to us at less than half the real value.



& Rose Bushes, 10°. Complete assorments of the following barieties are still on sale, but they are going fast and the habs ro doubt will be all so d

THE TRIUMPHANT WHITE ROSE. THE new PINK ROSE, a magnificent Climber.
THE AMERICAN IVY OR VIRGINIA
CREEPER, a native vine of capid growth,
with large luxuriant green foliage, becoming gorgeous in Autumn.

THE BALTIMORE BELLE ROSE, the most beautiful of the white climb-

most beautiful of the white climbing roses.
THE DEUTZIA, the beautiful flowering plant, with luxuriant feliage and a great abundance of flowers.
THE GRIA, best of its kind, will grow anywhere and flower every year; magnifecent white flowers turning to pink in the fall that grow so large and beautiful that they can be dried and used as handsome parier ornaments.
THESPIREA PRI NIFOLIA, the double flowering Japanese variety, producing wreaths of pure daisy-like flowers.
No plants sent C. O. D. Shipped outside the city at purchaser's expense.



A Gilmpae at the Best Ladies' Spring Jackets.



ADIES collaries | ADIES Tucked | LADIES edilaries | LADIES ETON JACKETS | Recut, in black broadcloth, lined sik ETON JACK | Broadcloth, lined sik ETON JACK | Department | Franchis | Constitution | Cons

ghout with throughout, a silk, trim- ETS, like cut, taffeta taffeta silk, hand- richly app

The Best Reliable Furniture in the City in Our REFRIGERATORS South American HAIR MAT- 12.98

ash, finely finished, worth \$7.75, 5.50 THIS illustration shows
a heavy enamelled steel BED
with bress rais
and mounts,
fitted with a
double woven
wire steel frame
spring (no wood)
and a full well TORS. Worth 7.75 Also a complete line of the celebrated NA-TIONAS CLEAN. ABLE REFRIGER-ATORS at remark-ably low prices.

bination of Fine Shoes and Low Prices.





ADAMS & CO.

ADAMS &